

Optimal # of Characters per Line of Imprinted Text

Pg 1 of 2

Font Names	Available Font Sizes	Front Cover (Loc #1 - #4)	Spine (Across) Horizontal (Loc #7 or #9)	Spine (Down) Vertical (Loc #8)	Back Cover (Loc #10)
Cursive News Gothic Gothic #2	18 point	Not recommended for covers	18-20 char	Not recommended for vertical spine imprinting	35 char
Cursive Block Flash	24 point	35 char	10-13 char	35 char	35 char
Engravers Bold	24 point	18-20 char	5 char	18-20 char	18-20 char
Cursive Block Stellar Bold	36 point	25-27 char	6-8 char	25-27 char	25 char
Style Script Bookman	72 point	8-9 char	2 char	8-9 char	8-9 char

Optimal # of characters per line of text is based on an album spine approx. 2-1/4" wide/thick or 40-45 pages.

Spaces between words should be included in determining the # of characters per line of text.

Tip: Try typing your text on a computer in these three sizes (18, 24 & 36 point). Print it out to see which size might fit best in the location you want the text to be imprinted.

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FRONT COVER

#5 - BORDER on 12x12 COVER (all 4 sides)

(12x12 cover - centered L to R)

#1

#1 Approx. 6" down from top

2.5" between Loc #1 & #2

#2

#2 Approx. 5" up from bottom

#3

#3 1-1/4" to 2" from bottom

Bottom Right Corner **#4**

SPINE

#6-PR/LINES: 1-1/4"

#7 Centered

3-3/4"

#8

Text Centered
Vertically
(top to bottom)

#9 Centered

1" to 1-1/4" from bottom

BACK COVER

Centered
above logo or
1" up from bottom

#10